

**State Educational Institution of higher professional education
the Russian Presidential Academy of National Economy and Public Services**

Institute of Business Studies

Approved
Dean of the Department of Business and Business Administration



____ I.V.Kolesnikova

**MASTER IN INTERNATIONAL MANAGEMENT PROGRAMME
CURRICULUM
2010-2011 AC YEAR**

| Course name | Number of class hours | Self-study | Faculty members assigned to the modules |
|---|-----------------------|------------|---|
| Semester One | | | |
| International Marketing | 36 | 68 | Kletskaya L.A., Prof. |
| International Business Development | 36 | 68 | Martirosyan E.G. Associate Prof. |
| Global Strategy Analysis | 36 | 68 | Atnashev T.M. Associate Prof. |
| International Finance | 36 | 72 | Vashakmadze T.T., Assistant Prof. |
| Human Resource Management | 36 | 72 | Svishev A.V., Prof. |
| International Business Law | 36 | 72 | Zemlyachenko Y.V., Prof. |
| Semester Two | | | |
| Economics for emerging Markets | 20 | 32 | Nick Strange, Prof. |
| Graphical Presentation of Corporate Performance Results | 8 | 8 | Nick Strange, Prof. |
| Organisational Resources in a Transitional Economy | 16 | 32 | Haratyunian T.K. Associate Prof. |
| Investing in Emerging Markets | 40 | 72 | Vashakmadze T.T., Assistant Prof. |
| Strategic Marketing in Transitional Economies | 28 | 46 | Kletskaya L.A., Associate Prof. |
| International Business Environment Review | 16 | 24 | Pilotto Stefano, Prof. |
| Tourism in Transitional Economies | 16 | 32 | Konovalova D.I. Associate Prof. |
| The Fuel-Energy Sector in Transitional Economies | 16 | 32 | Konovalova D.I. Associate Prof. |
| The Car Industry in Transitional Economies | 16 | 32 | Cherkasova M.K Assistant Prof. |
| International Logistics | 16 | 32 | Martirosyan E.G. Associate Prof. |
| Consumer Behaviour in Transitional Economies | 16 | 32 | Chernysh M.F. Prof |
| Social and economic behaviour in transitional economies | 16 | 32 | Chernysh M.F. Prof |