

Ralf Drauz, Germany



Studying the second part of my Master-programme at the Institute of Business Studies was one of the most thrilling and formative experiences of my life. First of all, the excitement to study emerging markets on site – within just such a market. But also the cultural experience and the good reputation of the Institute all over the world were reasons that made me chose to study there.

The atmosphere at the Institute of Business Studies was very warm and welcoming. And I again want to thank the dean's office for always being there with support and help. This atmosphere was also apparent in classes with professionalism and heartiness. Here, professors showed a practical approach sharing their knowledge with experience from business-life and real examples. This made the taught topics tangible and gave insight into the Russian market with its differences from markets emerged further.

Combined with the integration of guest-speakers and use of case-studies this was a very fruitful experience.

Concluding, I had an unforgettable time at the Institute of Business Studies and in Moscow. Besides broadening my knowledge in management, I, even more important, found friends for life.

Daniel Handel, Germany



As a Master student and one of the first internationals at the Institute, I enjoyed studying in a heartfelt and professional atmosphere, established important friendships and experienced an emerging market firsthand. Before Moscow, I have studied in other countries, such as Germany, Sweden, and Spain, but I have to say this was the most interesting and exciting time abroad I've ever had. The Institute of Business Studies made my studies perfect.

First of all, the administration supported me in all matters before and after arrival, so I could concentrate myself on preparing and studying. Moreover, all lectures were well organized, contents were perfectly adapted to Russian market requirements, and other students brought in diversity through their individual work experience.

Furthermore, lectures gave insight into interesting topics and new approaches used in Russian economy due to practical context and expertise of professors.

But the most important issue for me was that I found very good friends, which helped me finding accommodation, learning a language, and introducing to new networks. All will change, but good friendships last forever!

Yosi Sharon, USA



The IBS has provided the international master course with a plethora of professors in a variety of fields, from a variety of nations, and that has only been in my first month here. The entire staff whether they spoke English or not, were more than helpful with everything I needed to get acclimated to Russian culture. I feel that I am very fortunate that to be in the program here, every one of my fellow classmates has gone out of their way to help me with anything and everything. This University is an amazing place, I would highly recommend it to anyone.

Isaac Johnson-Tyas, USA



Matriculating and Moscow

In addition to being one of the biggest cities in the world and boasting one of the most efficient metro systems, Moscow also offers a wide variety of opportunities both in higher education and cultural experiences.

The IBS Moscow program serves as a bridge taking the best from European and Asian business models, facilitated by Russia's size which allows it to simultaneously exist in Europe and Asia. Closely analyzing the industries, including energy, finance, tourism, and automotive, of *Developing Economies and Emerging Markets* allows students to see clearly the past and present situations and then to anticipate future developments. In addition, more traditional business classes like international marketing, global strategy, business organization, and logistics, to name a few, provide the most current information to build upon students' existing knowledge about these topics.

Since the classes are taught in the evenings and on weekends, there is ample time during the week to travel to nearby cities on day trips and to work in Moscow. Tula, for example, is only 200Km south of Moscow and is famous for samovars, a monument to Leo Tolstoy, The Museum of Arms, a special cake called Пryanик (Пряник), and for producing accordions. As far as work, if your Russian is not stellar, than being a teacher or private tutor of your native language might be the best option for you. This will not only provide the obvious benefit of income, but it will also allow for a cultural exchange and possibly even lead to a future business contact or, better yet, a Russian friend.

In the end, to paraphrase Robert Frost, studying and living in Moscow certainly represents the road less traveled, and in life that can make all the difference.